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**UNITED WAY AND KEYBANK TEAM UP
TO RAISE FUNDS FOR LOW-INCOME JUNEAU RESIDENTS
DURING ENERGY CRISIS**



Juneau, Alaska – May 7, 2008 -- United Way of Southeast Alaska, in partnership with KeyBank, has announced an emergency relief fund to assist low-income Juneau area residents cope with the sudden spike in energy costs resulting from the recent avalanches.

Under the program, called Juneau Unplugged Relief Fund, United Way will oversee and dispense funds donated to the relief effort. Contributors to the tax-deductible funding program will be provided receipts by the United Way.

Companies and individuals are encouraged to make the donations at any of KeyBank's 17 branches throughout Alaska. KeyBank will match donations up to a cumulative total of \$5,000.

Brenda Hewitt, United Way of Southeast Alaska President said, "Many families in Juneau are suffering from sharply higher power costs at a time when prices for gasoline and food products are also at record levels. The generosity of our entire community -- and KeyBank in particular -- is crucial to helping needy citizens."

Brian Nerland, president of KeyBank's Alaska District, added, "We applaud United Way's leadership in arranging this emergency fund and we encourage everyone in the state who can help to do so now. They can use our branch offices or call us at 907-564-0252 for more information."

KeyBank offers 17 branch offices in the state, including two in Juneau. They are located downtown at 234 Seward Street; and 8800 Glacier Highway, Suite 101.

Other branches are located in Anchorage, Fairbanks, Ketchikan, Kenai, Eagle River, Kodiak, Palmer, Soldotna, Unalaska, Wasilla and North Pole.

About United Way of Southeast Alaska

United Way of Southeast Alaska is a volunteer-driven grass-roots movement that creates

lasting change in communities by bringing together the people and resources to address community-wide issues. Incorporated in Juneau in 1979, the United Way of Southeast Alaska is an independent organization run by local volunteers but linked to 1,400 other United Way agencies throughout the country. The United Way of Southeast Alaska partners with 39 member agencies to build a coalition of social service non-profits to help build a strong community through improving lives.

The United Way invests community contributions strategically in programs that nurture children and youth, care for the elderly and people with special needs, strengthen families and individuals, and meet the basic needs of people in crisis. The organization brings the Southeast communities together to look at the most urgent needs and do what it takes to improve lives.

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About KeyCorp

Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$101 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally. For more information, visit <https://www.key.com/>.

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